

Privacy Policy

Last Updated: 20th August 2025

Wrightfield LAPS (“we”, “our”, or “us”) respects your privacy and is committed to protecting your personal data. This privacy policy explains how we collect, use, and safeguard your information when you visit our website <https://wrightfieldlaps.com>

1. Information We Collect

When you visit our website, we may collect the following information:

Personal information you provide directly: such as your name, email address, phone number, company name, or enquiry details when you contact us via forms or email.

Technical data: including your IP address, browser type, operating system, and referring website.

Usage data: information about how you use our website (pages visited, time spent, etc.), typically collected through cookies and analytics tools.

2. How We Use Your Information

We process your personal data for the following purposes:

To respond to your enquiries and provide customer support.

To supply you with information about our products and services.

To improve our website and user experience.

To comply with legal obligations and protect our business interests.

We will only use your personal data where the law allows us to, such as with your consent, to fulfil a contract, or where we have a legitimate interest.

3. Cookies & Analytics

Our website uses cookies to improve functionality and gather insights into website usage. Cookies are small files placed on your device. You can set your browser to refuse some or all cookies; however, this may affect site functionality.

We also use Google Analytics to help us understand how visitors interact with our website. These tools may collect anonymised usage data.

4. Sharing Your Information

We will not sell or rent your personal data to third parties.

We may share your information with:

Trusted service providers who help us operate our website and business.

Regulators, legal authorities, or others if required by law.

All third parties are required to respect the security of your data and process it in compliance with data protection regulations.

5. Data Retention

We will retain your personal data only for as long as necessary to fulfil the purposes outlined in this policy or to comply with legal obligations.

6. Data Security

We take appropriate technical and organisational measures to protect your data against unauthorised access, loss, misuse, or disclosure.

7. Your Data Protection Rights

Under the UK GDPR and Data Protection Act, you have the right to:

Access the personal data we hold about you.

Request correction of inaccurate data.

Request deletion of your data (“right to be forgotten”).

Object to or restrict certain types of data processing.

Request transfer of your data to another service (data portability).

If you wish to exercise these rights, please contact us using the details below.

8. International Transfers

If we transfer data outside the UK/EEA, we ensure adequate safeguards are in place in line with GDPR requirements.

9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

10. Contact Us

If you have any questions about this privacy policy or your personal data, please contact us:

Wrightfield LAPS Ltd

Progress Way, Mid Suffolk Business Park, Eye, Suffolk, IP23 7HU

Email: sales@wrightfieldlaps.com

Phone: 01379 872800

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO), the UK's supervisory authority for data protection, at www.ico.org.uk